tyrus clutter

TRCDesign
design@tyrusclutter.com
www.tyrusclutter.com

DESIGN PROJECTS - AVERAGE PAY SCALE *(according to the Graphic Artists' Guild standards)*:

Coporate Identity Projects (logos, letterhead, stationery, etc.) for a Small Business
Full Branding...$10,000 -$30,000
Comprehensive Website........................$5,000 - $10,000
Logo Design Project..............................$3,000 - $5,000
Stationery System..................................$2,000 - $5,000

Hourly pay rate: $50 - $250/hr

Hourly pay rate for additions to existing projects: $75/hr

The prices for projects at TRCDesign start lower than the above estimates. The above prices are typically for projects that are fairly in depth and more extensive than the average small business may require. TRCDesign actually has a starting price of about $500 for a small web-site. The price, of course, increases for additional services such as photography, logo design, and a marketing plan. Always make sure you know exactly what is covered in a base price for a project (such as printing, which may not be reflected in quotes some designers give for a design project). In order to have no surprises, contact your designer with the sizes and num-bers of print projects in mind, or the number of web pages, their type, and the purpose of your website well considered. It is also helpful to provide examples of the kind of website elements you like.

Contact design@tyrusclutter.com today to start the estimate process.